

Paul Li-jen Cheh

114/13 Phra Athit Rd, Khwaeng Chana Songkhram, Khet Phra Nakhon, Bangkok 10200 • plcheh@gmail.com

Education

University of Michigan, Master of Public Health (MPH), May 2014

Department of Health Behavior and Health Education

School of Public Health Dean's Scholar

Washington University in St. Louis, Bachelor of Arts (BA), May 2010

Double major: Anthropology (primary) and Psychology

Magna cum laude / Dean's List all semesters / Lambda Alpha Honor Society / Honors Thesis in Public Health

- **University College of London** - Study abroad, Spring 2009

Work

Experience

Thailand National Health Foundation (NHF)

Bangkok, TH

Deputy Secretary General (August 2019 – present)

- Lead external relationship building, fundraising, and program management efforts between the Thailand National Health Foundation and other Thai, ASEAN region, and global partners, all with an aim of strengthening health and public health systems through knowledge sharing and strategic collaboration.
- Lead program development and strategic planning efforts on timely and strategic public health topics relevant to Thailand and the entire ASEAN region and lead internal staff professional development activities and trainings on technical public health topics.

World Health Organization - Western Pacific Regional Office (WPRO)

Remote [Manila, PH]

Program Consultant (July 2020 – present)

- Manage a new multi-country community engagement research initiative focused on improving adaptive and resilient COVID-19 response and recovery efforts across multiple health systems and health issue areas, including maternal and child health essential services, HIV treatment, and mental health services.
- Oversee and coordinate implementation of this new research initiative across all three levels of WHO including WHO headquarters, multiple divisions within the WHO Western Pacific Regional Office, and WHO country offices in Lao PDR, Cambodia, and Malaysia. Also, lead contracting processes and manage numerous consultants involved in the initiative.
- Support the establishment and management of a newly formed Global Community Engagement Evidence Network, which is comprised of leading academic institutions focused on synthesizing the current evidence base and research gaps in community engagement for health.

The United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP)

Project Consultant (September 2019 – January 2021)

Bangkok, TH

- Developed an in-depth policy guidebook on the innovative use of information and communication technologies (ICTs) to support older persons managing chronic, non-communicable diseases (NCDs). Including an in-depth discussion of key regional trends in aging and health, Asia-Pacific regional case studies, policy recommendations for UNESCAP member states, and a special supplement focused on the impact and implications of COVID-19 on this topic area.
- Worked closely with UN staff, country experts, and other consultants to conduct environmental scans of ICT interventions and best practices among the elderly. Presented results at a high-level regional workshop with UN staff, member state representatives, and other regional leaders.

The Equity Initiative/China Medical Board Foundation

Bangkok, TH

Program Consultant (January 2019 – March 2021)

- Led and supported strategic planning and curriculum development efforts of the Equity Initiative (EI), an Atlantic Philanthropies and China Medical Board Foundation funded effort to nurture the development of a new generation and network of over 500 health equity leaders in Southeast Asia and China.
- Created and implemented an organization-wide learning, monitoring and evaluation (LME) plan, represented EI on Atlantic Fellows global program peer network that brings together seven diverse leadership fellowships across the world for co-learning and alignment for widespread global impact, and conducted technical reviews of EI Fellow's project proposals.

The Robert Wood Johnson Foundation (RWJF)

Princeton, NJ

Program Officer, Healthy Children and Families (January 2018 – October 2018)

Program Associate, Vulnerable Populations (June 2014–December 2017)

- Supported strategic grantmaking efforts at the United States' largest health philanthropy, working to ensure all children and families, particularly those most marginalized, have optimal physical, social, and emotional health and well-being.
- Managed a team of multidisciplinary program officers and colleagues, including senior research, communications, finance, and consultants, working on a \$35 million USD Healthy Schools grant portfolio.
- Both individually and collaboratively developed, managed, monitored, and evaluated programs related to healthy schools, youth and parent community organizing efforts, and family economic and workplace supportive policies, spanning a portfolio consisting of more than 20 diverse grantees.
- Conducted external speaking engagements on behalf of the Foundation, including giving keynote speeches, moderating and participating on expert panels, and facilitating conference sessions.

U.S. Centers for Disease Control and Prevention (CDC)

Atlanta, GA

Oak Ridge Institute for Science and Education (ORISE) Fellow (June 2013–December 2013)

- Led a group of researchers in the Office on Smoking and Health (OSH), Epidemiology Branch, to conduct a systematic review of the documented negative health outcomes associated with marijuana smoking and analyzed birth cohort trends in smoking incidence, prevalence, and cessation among African Americans and White Americans. Conducted literature searches and further analyzed national smoking survey data to explain sequence of initiation to tobacco and marijuana use among different ethnic youth and young adults.

University of Michigan Tobacco Research Network

Ann Arbor, MI

Graduate Student Assistant (October 2012–August 2013)

- Graduate student researcher for the National Tobacco-Free College Campus Initiative (TFCCI), a U.S. Department of Health and Human Services (HHS) program designed to promote and support the implementation of tobacco- and smoke-free policies at institutions of higher learning across the nation.
- Conducted literature reviews and environmental scans, compiled data, developed fact sheets/infographics, and updated and maintained the TFCCI website (www.tobaccofreecampus.org).

Abt Associates

Bethesda, MD

Associate Analyst (January 2012–August 2012) | Research Assistant (August 2010–January 2012)

- Consultant and researcher on a range of public health contracts with HHS, from mental health and substance use disorders, health care reform, online Medicaid enrollment, and HIV/AIDS education.
- Provided technical assistance, conducted quantitative and qualitative research, managed website content and queries on www.recoverymonth.gov, which averages over 100,000 visits per month, developed and wrote a research report on resiliency in behavioral health, and assisted in preparing contract proposals.

Internships and Volunteer Positions

Asia Pacific Coalition on Male Sexual Health (APCOM)

Bangkok, TH

- *Volunteer Consultant (2019-2020)*

Various Volunteer Mentorship Positions

Multiple

- *UofM SPH Alumni Mentor (2016-2020); Big Brothers, Big Sisters of America (2012-2016)*

American Public Health Association (APHA)

Washington, DC

- *Affiliate Affairs Intern and Get Ready Intern (2009)*

National Foundation for Celiac Awareness (NFCA)

Washington, DC

- *Communications Intern (2008)*

Fight Crime: Invest in Kids

Washington, DC

- *Media Intern and Research Intern (2007)*

Publications

[Kennedy, S., Patel, R., Cheh, P., Hsia, J., & Rolle, I. \(2016\). Tobacco and Marijuana Initiation Among African American and White Young Adults. *Nicotine and Tobacco Research*: 18\(1\), p. S57-64.](#)

Other Skills

- Advanced knowledge of Microsoft Office, Outlook, Google Docs, Dropbox, Salesforce, and Workday
- Experience with graphic design (basic PageMaker, Publisher, and Photoshop skills), newspaper/newsletter production, and website content management (Wix, WordPress and Sitecore)
- Experience with SPSS and STATA statistical software and PubMed, APA PsycINFO/PsycNET, EBSCOhost, JSTOR, ScienceDirect, Google Scholar, Ovid Medline Plus, Cochrane Library, and UpToDate databases
- Certifications: Technology of Participation (ToP) Facilitation Methods, FEMA's Introduction to Incident Command System, and Mental Health First Aid certification
- Native English-language skills; Basic Spanish-language skills; Currently learning Thai
- American citizen with valid Thai work permit and long-term visa based on marriage to my Thai wife